

Financial Management

Course Outline

1. Introduction to Financial Management

Understand the purpose and importance of financial management in businesses, including its role in decision-making and corporate governance.

2. Financial Statement Analysis

Learn how to interpret and analyze income statements, balance sheets, and cash flow statements to assess organizational health.

3. Time Value of Money

Explore how the value of money changes over time, including present and future value concepts, annuities, and discounting techniques.

4. Capital Budgeting

Study methods for evaluating investment opportunities—such as NPV, IRR, and Payback Period—to make informed capital expenditure decisions.

5. Risk and Return

Analyze the relationship between risk and expected return and learn the principles of portfolio diversification and capital asset pricing models.

6. Cost of Capital and Capital Structure

Understand how companies determine the optimal mix of debt and equity financing and calculate their weighted average cost of capital (WACC).

7. Working Capital Management

Learn how to effectively manage short-term assets and liabilities, including inventory, receivables, and cash flow management.

8. Dividend Policy and Long-Term Financing

Examine how dividend decisions and financing strategies impact firm value and investor perception.

9. Financial Planning and Forecasting

Develop skills to project future financial performance and create sustainable financial plans aligned with business objectives.

Expected Learning Outcomes

By the end of this course, participants will be able to:

- Interpret and analyze financial statements with confidence.
- Apply time value of money principles in investment decisions.
- Evaluate business projects using financial appraisal techniques.
- Assess the impact of risk and capital structure on firm value.
- Create financial strategies to enhance profitability and growth